



JOB ADVERT

JOB INFORMATION	
Job Title:	Head of Academy Goalkeeping
Contract Type:	Permanent: Full Time
Working Hours:	40 hours per week, Flexible Monday to Sunday. To include working Home Match Days
Location:	Sheffield Wednesday Training Grounds
Salary:	Dependent on experience
POSITION IN THE ORGANISATION	
Reports to:	Head of Coaching and Academy Manager
Responsible for:	Part-time/Casual GK Coaches Goalkeeping Programme U7-21
OVERALL, PURPOSE OF JOB	
The post-holder is responsible for the strategic leadership, planning, delivery and continuous improvement of the Academy Goalkeeping Programme from U9–U21, ensuring every goalkeeper receives an outstanding development experience while creating a sustainable pathway capable of producing goalkeepers ready for the Club's First Team and the professional game.	
GENERAL DESCRIPTION – TASK RELATED	
• Design, implement and continuously review the Academy Goalkeeping Strategy. • Develop and maintain a comprehensive Goalkeeping Curriculum for U9–U21. • Ensure coaching practice aligns with the Club Playing Philosophy and Playing Principles. • Create clear development pathways for goalkeepers throughout the Academy. • Lead succession planning for future First Team goalkeepers. • Deliver high-quality coaching sessions across all academy age groups where appropriate. • Support individual player development through Individual Development Plans (IDPs). • Conduct regular player reviews and performance evaluations. • Provide age-specific technical, tactical, physical, psychological and social development. • Contribute to the scouting and recruitment process where appropriate. • Recruit, mentor and manage academy goalkeeping coaches. • Conduct observations and coaching reviews. • Lead regular departmental meetings. • Support coach CPD and ongoing professional development. • Promote a consistent coaching methodology across all phases. • Attend and contribute to meetings as directed by the Academy Manager or Head of Coaching. • To adhere to SWFC policies and procedures, including the reporting of Safeguarding concerns to the Safeguarding Lead. • To undertake personal CPD as appropriate to meet the demands of the role.	

Trading address

Sheffield Wednesday Football Club
Hillsborough, Sheffield, S6 1SW
Telephone: 03700 20 1867
Website: www.swfc.co.uk

Registered address

Wednesday 1867 Limited
c/o BDO LLP, Two Snowhill, 7th Floor
Birmingham, B4 6GA
Company number: 17111133



- Any other reasonable duties as requested by the Head of Coaching and/or Academy Manager.

QUALIFICATIONS, TRAINING & REQUIREMENTS:

- UEFA B GK Licence
- UEFA A GK Licence (desirable)
- FA Advanced Youth Award (or working towards)
- Sports/management related degree (desirable)
- FA Talent ID qualifications (desirable)
- FA Safeguarding Children
- FA Emergency First Aid in Football (EFAiF)

SKILLS & EXPERIENCE:

- High level of football knowledge and understanding of how to create an elite environment for goalkeepers
- An understanding of the demands of the modern game at elite level
- Extensive knowledge of working in an Academy structure and EPPP rules and regulations
- Previous coaching experience in the Professional Development Phase (desirable) and/or within a professional academy
- Previous playing experience at professional level (desirable)
- Able to develop and maintain strong working relationships
- Excellent interpersonal and communication skills
- Ability to lead and manage effectively
- Proactive attitude within the role
- Highly organised and able to adapt to a constantly changing environment
- Demonstrates enthusiasm and is personally committed to achieving objectives
- Committed to the development of self and others and is receptive to feedback about own strengths and areas for improvement
- IT literate with a knowledge of the performance management application – Kitman Labs and other football related software and systems

BENEFITS:

- 20 days annual leave plus bank holidays
- 10% discount in the Club Megastore
- 2 SWFC Season Tickets
- Professional development opportunities
- Workplace pension scheme.
- Westfield Heath:
 - ✓ 24/7 advice and information line from experienced legal professionals.
 - ✓ 24/7 structured and confidential counselling support.
 - ✓ 24/ Doctorline.
 - ✓ MRI, CT and PET scanning service.
 - ✓ Dental, Optical, Chiropody and Therapy Treatment cash back options.
 - ✓ Gym discounts and wellbeing resources via Westfield Health.
 - ✓ Exclusive rewards, discounts and special offers from over 1,000 retailers, restaurants and destinations.
 - ✓ Kids cover.

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Sheffield Wednesday Football Club (SWFC) is committed to safeguarding and promoting the welfare of children, young people, and vulnerable adults. This post will be subject to a criminal record check or an enhanced DBS check.

SWFC is an Equal Opportunities and Disability Confident employer and welcomes applicants from all sectors of the community.

Application Process

If you feel you have all the qualities and experience, please complete our application form and send with your CV to vacancies@swfc.co.uk **Closing Date: 3rd August 2026.**

A shortlist of suitable applicants will be completed shortly after the closing date, and successful candidates will be contacted about the interview process.

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