



Blackburn Rovers
**Community
Trust**
'Inspiring change in **our** community - **together**'

Blackburn Rovers Community Trust Privacy Notice

Dated: July 2024 (review July 2027)

1. Who is responsible for managing my information?

Click [here](#) to enter text. This is the Privacy Notice of **Blackburn Rovers Community Trust**, a Registered Charity whose registered office is at Blackburn Rovers Community Trust, Ewood Park Stadium, Blackburn, Lancashire, BB2 4JF and whose registered number is **1117122** ("we" "our" "us" the "Trust"). We operate the website www.brfctrust.co.uk.

This is our Privacy Notice, and it explains how we collect, use, share and protect your personal data.

We are responsible for the collection and proper management of any personal information you submit. We will keep your personal details secure and use the information you provide consistently with applicable privacy and data protection laws and the terms of this Privacy Notice.

An overview of this Privacy Notice which is designed for children and for our younger fans can be viewed in the "*info for kids*" section below.

2. What information do we collect?

This Privacy Notice aims to give you information on how Blackburn Rovers Community Trust collects and processes your personal data, including any data you may provide when you contact us through our website/booking system, submit email enquiries, provide your views of the Blackburn Rovers Community Trust, or take part/sign up to any of our programmes/activities/educational courses.

Information held is likely to include your name, sex, contact details, date of birth, contact data such as billing address, financial data including bank account and payment card details and any additional information we may need to help meet your specific requirements.

If you choose to contribute, volunteer or otherwise assist us with our activities we may collect details such as your name, contact details, bank account details, details regarding DBS verification, employment history and medical details.

Where we need to collect personal data by law (such as your employment history, medical details or DBS verification), or under the terms of a contract we have with you, and you fail to provide that data when requested, we may not be able to perform the contract or provide the services we have or are trying to enter into with you (for example, you may not be able to take part in activities we arrange). In this case, we may have to cancel arrangements you have with us, but we will notify you if this is the case at the time. We also collect website usage information and do this using "*cookies*" and other technologies to collect information when you visit our site(s), view our online advertisements or promotions, or use our mobile applications or other services. The following are examples of information we may collect with these technologies:

- information about your device browser and operating system;
- IP address;
- web pages you view;
- links you click; and/or
- information about the way you use the application or website.

We may take yours or your child's photograph and/or create video content with you or your child in it at any of our events for the purposes of marketing and advertising. We will always ask for your consent to take your/your child's photograph.

For further information about cookies and online technologies and how we use them please see [our Cookie Policy.](#)

Commented [L01]: As discussed, I would include a hyperlink here to your cookie policy.

3. How do we use your information?

The information you provide may be used in a number of ways, for example:

- to enable us to liaise with our supporters and potential supporters;
- to organise fund raising events;
- to enable us to provide related support services;
- for statistical purposes when we evaluate our range of services;
- to personalise repeat visits to our websites or inform you about issues;
- to tell you about other products, services and events we think may be of interest to you (see below);
- to provide charitable services and to organise charitable activities;
- to ensure your safety;
- to manage queries;
- to develop new products, services and promotions;
- to process payments;
- to provide educational courses;
- to protect against or identify possible fraudulent transactions;
- to show the impact of our programmes to our funding partners;
- to enforce our Terms and Conditions and otherwise manage our business and activities;
- for promotional and advertising purposes including but not limited to, posting such content on our website and social media channels; and
- to help us to provide details or information you may have requested.

4. On what legal basis will we process your information?

We will always process your personal information on lawful grounds and in particular on one or more of the grounds set out below:-

Performance of a Contract

If you are obtaining services from us, we will use the details that you give to provide those services to you. This information is likely to include your name, date of birth, contact details, payment details, information about your order and any additional information we may need to help meet your specific requirements and to provide the services you have ordered.

If you do not provide us with the information set out in this paragraph, then we may not be able to provide the services you have ordered.

Legitimate Interest

We will process your personal data for the purposes of our **legitimate interests** (for example to achieve our charitable objectives including raising funds and organising events) to the extent our legitimate interests are not overridden by your own interests and fundamental rights.

We want to give you the best possible experience whilst respecting your privacy. We may use your name and contact details to tell you about our fundraising activities which we think may be of interest to you and in connection with the organisation of events and activities.

You can ask us to stop doing so at any time. Where you do so we may continue to communicate with you on other grounds, such as to provide you with our services.

We may also use some of your personal information to administer the provision of our services for statistical purposes when we evaluate our range of services.

Data privacy law allows this as part of our **legitimate interests** in understanding our supporters, raising funds for charitable purposes, carrying out charitable services, marketing our services and helping us to provide our supporters with high levels of service and care and provided that this does not override your own interests and fundamental rights.

We may also make use of your personal data to the extent required to establish, exercise, protect or defend our legal rights, enforce our terms and to take legal advice.

Consent

We may ask your consent to share your name and contact details with selected third parties so that they can tell you about their products and services or so that we can share details of their products or services with you.

You can withdraw your consent at any time. Where you do so we may continue to communicate with you on other grounds, such as to provide you with our services.

You may also expressly instruct us to pass your information to or share your information with a third party. A list of all our third party partners can be found here <https://www.rovers.co.uk/help-info/privacy-policy/>

Legal Obligation and Compliance

We may also collect, use and disclose your personal data for compliance purposes, as required by any legal, regulatory, law enforcement, professional or taxation authority and to the extent that we are required to do so by law, regulation or court order. This would include the carrying out of DBS Verification.

5. Who will you share my information with?

In order to provide our services and carry out our lawful activities we may share your information with:

- our service providers including SportsFusion who operate our booking platform;
- parties we work with to carry out fundraising and to provide services;
- other charities, Blackburn Rovers Football Club, and their service providers (see also section 6 below);
- credit/debit card companies; and
- other third parties who we may need to work with to deliver services or goods or fulfil orders on your behalf, for example sports coaches, couriers, transport suppliers, funding providers and other suppliers.

We may also use and disclose your personal data *without your permission*:-

- (a) in connection with any legal proceedings or claims or prospective legal proceedings or claims,;
- (b) to legal, judicial, regulatory, governmental, law enforcement, public health, professional standards and taxation authorities;
- (c) to prevent crime;
- (d) to take legal advice; and
- (e) to establish, exercise, protect, enforce or defend our legal rights.

6. How do you manage my information?

We may from time to time appoint other members of our group of companies, including Blackburn Rovers Football and Athletic Ltd ('BRFC') or third-party service providers, to help us manage efficient systems.

We will only transfer your information to service providers who help manage our systems, or overseas, where we are satisfied that this is lawful and that adequate levels of protection are in place to protect the integrity and security of any information being processed and in compliance with applicable privacy laws.

If we transfer your personal data to service providers outside the United Kingdom, then we will always use a lawful method to do so. In the case of transfers to other countries outside the European Economic Area then this will be an agreement in a legally approved form.

7. Updating Your Details

If you would like to change any of your preferences relating to the way in which we may use your information for direct marketing, then please update your user preferences, click the unsubscribe link in each communication we send you, or send an email to martin.winters@brfctrust.co.uk or contact us at 01254 508122. Alternatively, you can call on 01254 508256.

8. How long will we hold your information for?

We have a system of retention periods in place to ensure that your information is only stored whilst it is required for the relevant purposes or to meet legal requirements. Where your information is no longer required, we will ensure it is disposed of or deleted in a secure manner. Where we take photographs or create video footage for advertising and marketing purposes, we will make use of it for a period of up to 3 years. We will usually delete it after 3 years.

9. Your rights

You have the right to ask us at any time:-

- to confirm whether we hold any of your personal data;
- to send you a copy of any personal data that we hold about you;
- to correct any inaccuracies in your personal data and to add relevant details where the personal data we hold is incomplete;
- to delete (to the extent possible) any of your personal data, where we are required by law to do so;
- to stop processing your personal data, where we are required by law to do so;
- to let you have a portable copy of the personal data we hold about you, where we are required by law to do so;
- to stop processing any of your personal data that we process on the basis of our legitimate interests; and
- to stop sending you marketing material. However please note that we may continue to send you service related (i.e. non-marketing) communications, such as email updates.

Where we have reached a decision that affects you by processing your personal data automatically then you have the right to speak to someone to discuss that decision. You can contact us on 01254 508256.

We do not use your personal data for the purpose of profiling.

Where we process your personal data on the basis that you have given us your consent to do so then you may contact us at any time to withdraw your consent

If you wish to exercise any of these rights or wish to object to our use of your personal information, please write to us at the address given below.

Data Protection Co-ordinator

Blackburn Rovers Community Trust

Ewood Park

BB2 4JF

United Kingdom

Or by email to: martin.winters@brfctrust.co.uk

10. Does the notice apply to linked websites?

Our websites may contain links to other third-party websites. We do not control third-party websites. This privacy notice only applies to this website so when you link to other websites you should read their own privacy policies.

11. When do you monitor telephone calls?

We may from time-to-time record telephone calls you have with members or our staff for training purposes and to improve the quality of our service.

12. Info for Kids

This is a child-friendly explanation of how we use information. You should read it with a parent, guardian or other adult so that they can help you understand.

When you:

- look at our website;
- download one of our apps;
- contact us;
- take part in an event we have organised; or
- tell us anything about yourself.

We collect some information about you (like your name, your interests, or information about the phone or the tablet or computer you are using). We do this because we need to so we can carry on making our apps, website and our other services better for everyone who use them. We make sure we use as little personal information as possible and only for as long as we need to. You can ask us for a copy of your information, or to correct, erase or stop using it. We will do our best to keep your information safe.

For some uses of your personal information, we may ask your permission. If you are aged 13 or over, you can give your permission yourself. If you are aged under 13, we require the consent of your parent or guardian. If you do wish to book onto one of our educational courses or activities, then you need to be over the age of 18 or if you are under the age of 18, we will ask for your parent or guardian's consent unless otherwise stated.

You can use certain parts of our websites and apps without providing us with any of your personal information. If you do provide us with your personal information, we will use it as set out on the relevant website or in the relevant app.

If you are under 13 and register on <https://roverscommunitytrust.sportsfusion.uk/soccerschools/index.htm> we will not send you any emails or SMS until after your 13th birthday. However, you should still decide when you register what type of emails and SMS you want to receive from us when you reach your 13th birthday and tick or untick the box or boxes on the registration form to tell us your preferences. If you decide to receive updates from us then after your 13th birthday, we will email to let you know how we are going to get in contact with you about the Trust and our news, features and activities. We encourage you to talk with your parent/guardian about the information we send to you, and check that they are happy for you to continue to receive this information. If you do not tell us you do not want to receive this information any more, we will assume you have your parent and/or guardian's consent to continue to receive this information.

You can ask us to stop sending you any emails, SMS or other communications at any time. In each message we send you there will be an 'unsubscribe' option, which allows you to tell us that you want us to stop sending you messages or want to change any of the information you have given to us.

If you are a parent or guardian of a child who is using <https://roverscommunitytrust.sportsfusion.uk/soccerschools/index.htm> or otherwise in contact with us, we strongly recommend that you supervise your child while they are online and check what personal information your child is providing to us.

If you are under 13, when you sign up, we ask that you create an account using your parent or guardian's email address (with their permission) so that we can let them know you are registering. We ask that all information you provide to us is honest and truthful. Please note that the same rules apply to the personal information we collect about you, and we will use the information for the purposes we have told you about when we collect your information.

13. How do we update this privacy notice?

We keep our privacy notice under regular review, and we will place any updates on our webpage.

14. Who can I contact if I have queries about this privacy notice?

You can also contact us directly if you have any questions about our privacy notice or information we hold about you.

Please write to us at the address given below.

**Data Protection Co-ordinator
Blackburn Rovers Community Trust
Ewood Park
BB24JF
United Kingdom
Or by email to: martin.winters@brfctrust.co.uk
Or call on: 01254 508256**

If you are dissatisfied with our handling of any query or complaint you also have the right to raise concerns with The UK Information Commissioner, at Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. <https://ico.org.uk>