



Barnsley Football Club

Job Description

Job title:	First Team Performance Analyst
Reports to:	Head Coach
Department:	Performance
Location:	Barnsley FC, Oakwell Stadium, Grove Street, Barnsley. S71 1ET
Date:	April 2026
1. Job Purpose	<p>The First Team Performance Analyst will deliver high-quality performance analysis to support our First Team. This role will provide tactical, technical, and performance insights through robust video and data analysis, supporting match preparation, live match decision making, post match review and day to day training.</p> <p>The postholder will work closely with the coaching and performance staff to ensure analysis is embedded within the club's game model, playing philosophy and performance objectives.</p>
2. Specific Tasks and Responsibilities	<p>Performance Analysis & Match Support</p> <ul style="list-style-type: none"> • Deliver comprehensive pre-match, live-match and post-match analysis to coaches and players. • Capture, code, and analyse match and training footage using industry-standard software (eg. Hudl Sportscode, Statsbomb, Wyscout, Matchtracker). • Deliver live tactical feedback during matches to support coaching decisions. • Produce detailed post-match reports, including video and statistical breakdowns. • Provide individualised player analysis using clips, KPIs, and performance metrics. <p>Opposition & Tactical Analysis</p> <ul style="list-style-type: none"> • Produce detailed opposition analysis, identifying tactical strengths, weaknesses, key patterns and trends. • Support match preparation through evidence based insights. • Contribute to the ongoing evaluation of the team's tactical performance and game model. <p>Training Analysis & Player Development</p> <ul style="list-style-type: none"> • Capture and analyse training sessions to support coaching objectives and player improvement. • Provide live and post-session feedback using video and data where appropriate. • Support the integration and monitoring of academy graduates within the First Team environment. <p>Data Management & Presentation</p> <ul style="list-style-type: none"> • Maintain and develop performance databases, video libraries and statistical data. • Create engaging, concise and informative visual presentations for coaches and players. <p>Technology, Innovation & Collaboration</p> <ul style="list-style-type: none"> • Assist in the development of analytical processes, workflows and innovative approaches. • Remain up to date with developments in performance analysis technology. • Work collaboratively with sports science and medical teams to integrate physical and tactical data.



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	<ul style="list-style-type: none"> • Whole-Club Approach: Undertake any other tasks relevant to the holistic development of the club. • Continuous Professional Development (CPD): Engage in CPD activities organized by the Club and other providers. • This job description is not intended to be exhaustive, and the post holder is also required to undertake any other duties as may reasonably be required, appropriate to the level of the post.
<h3>3. Personal Specification</h3>	<p>The ideal candidate will:</p> <ul style="list-style-type: none"> • Have a strong understanding of football tactics, formations, game models and playing styles. • Be highly proficient in performance analysis software (eg Hudl Sportscode, Statsbomb, Wyscout, Matchtracker) • Analyse and interpret video and data within an elite football environment. • translate complex performance information into practical, football specific insights. • Show strong communication and interpersonal skills. • Have experience working in elite football, preferably in a First Team or Academy environment. • Be highly organised and able to work under pressure in a fast-paced football environment. • Be committed to safeguarding and promoting the welfare of children and young people. • Respect confidentiality and adhere to data protection regulations. • Be confident to work under pressure and adapt to a dynamic football environment. • Adhere to protocol and respect confidentiality in all matters, protecting any data relating to the area of work in accordance with the Data Protection Act 1998 and the General Data Protection Regulation (GDPR) 2018 • Consistently demonstrate high standards of professionalism • Be committed to personal & professional development • Demonstrate a commitment to safeguarding and promoting the welfare of children and young people • Be always respectful of others and behave in a non-discriminatory manner as per the Equality Act 2010
<h3>4. Qualifications</h3>	<p>Essential:</p> <ul style="list-style-type: none"> • BSc/BA in Sports Science, Performance Analysis, Coaching, or a related discipline. • Experience with performance analysis tools and video coding software. • Clear enhanced DBS check. <p>Desirable:</p> <ul style="list-style-type: none"> • MSc/MRes in Performance Analysis or related field (or willingness to work towards).
<h3>5. Additional Requirements</h3>	<ul style="list-style-type: none"> • Willing to work evenings, weekends and travel regularly with the First Team. • Full UK driving license

The document is a guide only and should not be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended in the light of the changing needs of the organisation.



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Safeguarding

Barnsley Football Club is committed to ensuring the welfare and safeguarding of children and young people, and expects all staff and volunteers of the Club share this commitment. We ensure that the Club meets its commitment to safeguarding by undertaking all necessary pre-employment checks.

The postholder will be expected to undertake Safeguarding Training and pre-employment checks as required to be agreed with the DSO & HR Manager.

Equal Opportunities

Barnsley Football Club is committed to ensuring a diverse and inclusive environment in line with the Equality Act 2010 and welcome applicants from across the community.

Right to work in the UK

Barnsley Football Club ensures that applicants are entitled to work in the UK without approvals and have the appropriate documentation to validate this.