



Barnsley FC Privacy Notice

Introduction

Barnsley Football Club 2002 Ltd ("Barnsley FC", "we", "us", "our") is committed to protecting the privacy and personal data of everyone we interact with including but not limited to the general public, staff and players, in accordance with UK data protection laws and the EU General Data Protection Regulation (GDPR).

We are the data controller for the personal data we collect and process. Our main office is located at Oakwell Stadium, Grove Street, Barnsley, South Yorkshire, S71 1ET.

What This Privacy Notice Covers

This notice explains how and why we collect, store, use, and share your personal data when you interact with us, including but not limited to when you:

- Visit our website
- Purchase match tickets or merchandise
- Subscribe to newsletters
- Enter a competition or promotion
- Contact us or attend a Barnsley FC event
- Engage with us on social media
- Apply for a job, trial, or volunteering position
- Are part of a partnership, membership, or affiliate program
- Visit Oakwell Stadium or other club facilities
- Are a player, coach, or part of the footballing staff (including trialists, academy players, and scholars)
- Are employed by, contracted to, or working on behalf of Barnsley FC in any capacity

What Data We Collect

Depending on your interaction with us—whether you are a supporter, visitor, volunteer, employee, player, or associated individual—we may collect the following types of personal data:

- Full name and title
- Postal and billing address
- Email address
- Telephone or mobile number
- Date of birth
- Payment details (e.g. for ticket or merchandise purchases)
- Identification documents (e.g. for age verification, right to work, or access control)
- CCTV footage (when visiting Oakwell Stadium or other club facilities)
- Medical or accessibility requirements (e.g. for event attendance, match-day safety, or fitness-to-play assessments)
- Communication preferences (e.g. marketing or service notifications)
- Social media usernames or handles (when interacting with us online)
- Photographs and video footage (e.g. from matches, events, promotional campaigns, or club activities)

- Emergency contact details (for staff, players, and volunteers)
- Bank and payment information (for employees, contractors, or those receiving reimbursements)
- Employment or playing history, qualifications, and references (for staff, players, and volunteers)
- Performance data, fitness, and training information (for players and football staff)
- Criminal records checks or safeguarding clearance (for roles involving children or vulnerable individuals)

Lawful Basis for Processing

We process personal data under the following legal bases, depending on your relationship with Barnsley FC (e.g. as a supporter, staff member, volunteer, or player):

- **Contractual necessity** – to fulfil obligations when you purchase goods or services from us, or where a contract exists (e.g. employment, player agreements, volunteer arrangements).
- **Legitimate interest** – to operate and improve our services, manage supporter and stakeholder relationships, ensure the safety and security of our facilities, and promote the club effectively.
- **Consent** – where you have given explicit permission, such as receiving marketing communications or the use of photography for promotional purposes.
- **Legal obligation** – to meet legal and regulatory requirements, including safeguarding, tax reporting, employment law, health and safety compliance, and football governance.
- **Vital interests** – where processing is necessary to protect an individual's life or wellbeing, such as in medical emergencies at matches or training sessions.

How We Use Your Information

We use your personal data for a variety of purposes, depending on your relationship with Barnsley FC – whether as a member of the public, supporter, staff member, volunteer, or player. This may include:

- Processing transactions and managing accounts, bookings, or contractual arrangements (e.g. ticket sales, merchandise orders, employment, or playing contracts)
- Communicating important updates, match-day information, operational notices, or employment-related matters
- Sending marketing and promotional content, where you have opted in or given consent
- Ensuring the safety and security of all individuals at our stadium, training facilities, and events (e.g. via access control or CCTV monitoring)
- Improving and managing supporter experience and engagement, both online and in person
- Fulfilling our legal and regulatory obligations, including employment law, safeguarding, and football governance requirements
- Monitoring day-to-day club operations, including staff management, volunteer coordination, player performance tracking, and venue logistics

Sharing Your Data

We may share your personal data with trusted third parties, depending on your relationship with Barnsley FC – whether as a supporter, player, employee, volunteer, or member of the public. This includes:

- Payment processors and ticketing partners, to facilitate purchases and manage your transactions
- Our CRM system partner, who supports the management and analysis of supporter, customer, and stakeholder interactions
- Our IT and website service providers, who help deliver our digital services securely and effectively
- Football authorities and governing bodies (e.g. The FA, EFL, Sports Alliance), for compliance, registration, and performance reporting purposes
- Security and medical providers, including emergency services at matches, training sessions, and club events
- Regulatory or statutory bodies, where required by law or for safeguarding purposes (e.g. the Police, HMRC, DBS)
- Media and broadcasting partners, for promotional purposes and event coverage, including match

footage and photography

- Professional service providers, such as legal, HR advisers or insurance providers, in connection with employment, volunteer management, or player representation
- Educational or training partners, particularly for players, academy scholars, or staff undergoing development programmes

We do not sell your personal data to any third parties. All data shared is done so under strict contractual agreements and only for the specified purposes outlined above.

International Transfers

Your personal data is generally stored within the UK and the European Economic Area (EEA). If we transfer data outside the EEA, it will be done in line with GDPR safeguards, such as contractual clauses or adequacy decisions.

Data Retention

We retain personal data for as long as necessary for the purpose it was collected, including for legal, accounting, or reporting requirements. For most services, we will keep your data for up to 6 years after your last interaction unless a longer period is legally required.

Your Rights

You have rights under data protection law, including:

- The right to access the personal data we hold about you
- The right to request corrections to any inaccurate or incomplete information
- The right to request deletion of your personal data, also known as the "right to be forgotten"
- The right to restrict or object to the processing of your data in certain circumstances
- The right to data portability, allowing you to obtain and reuse your data across different services (where applicable)
- The right to withdraw consent at any time, if your data is being processed based on your consent

To exercise any of these rights, contact the HR Manager on rebecca.hovey@barnsleyfc.co.uk

Data Protection Officer

Our Data Protection Officer is Danielle Cocksedge of ARC Data Protection Services who can be contacted on:

Email: sales@arcmanagementservices.co.uk

Telephone: 01226 729871

Complaints

If you're not satisfied with our handling of your personal data, please contact our data protection officer on the above details.

You also have the right to complain to the **Information Commissioner's Office (ICO)**:

Website: <https://ico.org.uk>

Tel: 0303 123 1113

Updates to This Notice

We may update this privacy notice occasionally. When we do, we'll post the latest version on our website.

If you have any questions about this Privacy Notice, please contact our HR Manager via email rebecca.hovey@barnsleyfc.co.uk

Issue date:	October 2025
Version:	1.2

Date of next review:	This policy should be reviewed at least annually or more often when required in line with changes.
Developed by:	Danielle Cocksedge – Data Protection and Governance Manager – ARC Data Protection Services
Approved by:	HR Manager – Barnsley Football Club
Amendments/Updates:	
Version 1.1	New policy created for Business need.
Version 1.2	6 month review conducted and minor amendments to wording to make more concise.